

**2022-2023**



**ANNUAL  
REPORT**

# CONTENTS

Description and Board of Directors .....	1
Message from the Board .....	2
Message from the Executive Director .....	3
Year in Review .....	5
Projects.....	7
Funders and Donors.....	8

**Attachments:**

Financial Statements from Wave Reports

(Official statements to be completed by CPA, Fred Earle)



## **MISSION**

To create opportunities for generations to connect through arts programs and performances.

## **VISION**

For all ages to show empathy to one another through authentic connection.

## **PURPOSE**

Old School's purpose is to relieve conditions attributable to being aged, including social isolation and other mental or physical health conditions by providing intergenerational programs that foster interaction between seniors and young people in schools and in the community, such as arts workshops, pen-pals projects, and performances. In addition, Old School strives to advance the public's appreciation of and accessibility to the arts by providing high-quality artistic performances in public places, senior citizens' homes, churches, community centers, and educational institutions.

## **VALUES**

Empathy | Understanding | Learning | Creativity | Reflection | Wellness | Kindness  
Quality Arts | Healthy Relationships | Inclusivity | Accessibility | Diversity | Equality

## **BOARD OF DIRECTORS**

April 1, 2022 - March 31, 2023

Megan Ford, Chair

Becky Winsor, Vice Chair

Renell LeGrow, Secretary

Cassandra Elliot, Director at Large

Sam Hannaford, Honourary Director at Large

Erin Winsor, Executive Director

Claire Rouleau, Artistic Programming Director



## MESSAGE FROM BOARD

Wow, what an amazing year it has been for Old School Intergenerational. We have successfully completed several different programs, including but not limited to Intergenerational Pen Pals, Refitting the bus, and Music Together. We have met different community stakeholders and partners. We have worked hard to increase our Social Media presence and have been recognized by other senior groups in the community. That is in large part due to the determination and commitment of our founders Erin Winsor and Claire Rouleau.

It has been an honor to sit on this Board for the past two years. Thank you to everyone who has provided us with support, guidance, and direction. I am proud to state that I am the Chair of The Board Of Directors and I look forward to serving this community in the future.

Watch us grow!

*Megan Ford*

Megan Ford, Chair

## **MESSAGE FROM CO-FOUNDER/EXECUTIVE DIRECTOR**



Just like that, another year has come and gone. Old School had some significant successes over the past year that are worth celebrating but we are also looking forward to expanding our reach and capacity by securing sustainable financial support. We are grateful for the generous donations and grants we have received to help us fulfill our mission and look forward to a variety of exciting upcoming opportunities.

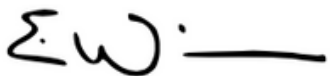
In June 2022 Claire and I began performing *By the Sea*, a sensory play with music created for people living with dementia. We wrote the show based on stories we heard firsthand from seniors who grew up here in the province, next to the ocean. The funding from the New Horizons for Seniors Program allowed us to hire Jodee Richardson to record and edit the music for the show, which worked out better than we had even hoped, and it also allowed us to offer free performances, including two performances at City Hall with notable audience members such as the Seniors Advocate for the province, Susan Walsh, longtime supporter and former Member of Parliament, Jack Harris, and Deputy Mayor, Sheilagh O'Leary. Three days after these public performances, on July 28, Pearl Rouleau was born, and Claire stepped away from Old School to focus on new momhood.

In September we became officially licensed to run Music Together classes. So, in the fall, Claire (with Pearl) taught our first round of Music Together Generations classes for ages 0-5 with grand-friends at Cambridge Estates, and the winter session was taught by another Music Together teacher Meaghan Kennedy. Around the same time I was prepping for our Skill Sharing sessions funded by the Seniors Social Inclusion Initiative.

We were thrilled to have four very different skill sessions to offer the community. Succeed led a session on hydroponics at Westbury Estates, Stacy Gardner inspired residents also at Westbury Estates with a creative writing workshop, James Hawksly amazed an intergenerational audience with magic and illusions, and Lindy Hop on the Rock introduced another intergenerational group to swing dancing. Claire, Pearl, and I successfully ran the Pen Pal Project again this year. We spent the fall with Leary's Brook Junior High and the winter with St. Theresa's. The grade sixes wrote to seven seniors homes across the city and after the cumulation of letters, they were able to meet face-to-face or virtually, depending on the home's Covid-19 protocols.

The biggest project (and headache) of all has been The Old School Bus retrofit. We had the bus painted, the lift installed, and insurance & registration set up, and we learned there is nothing cheap about owning a bus! Eventually, we began gutting the interior with the help of Derek Winsor, Matt Strong, and Colleen O'Reilly. We hired someone to put in the new floor, install locks, etc. and this individual did not complete the work which left us in a difficult spot. Perry and Dave at City Wide agreed to help us out after hearing about the unfortunate experience and they fixed up damages and completed the job. Coming into the new year, we received a grant from the City of St. John's to finish the retrofit so it will be complete in 2023 -2024. It has been a year of slow successes. Our goal for the upcoming year is to find core funding and be able to employ ourselves and others so we can offer more meaningful programming and performances. We are very appreciative of every little bit of support.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Winsor', followed by a horizontal line.

Erin Winsor, Co-Founder & Executive Director

# YEAR IN REVIEW



**Staff:** Erin Winsor, Co-Founder/Executive Director  
Claire Rouleau, Co-Founder/Arts Programming Director  
Meaghan Kennedy, Music Together Teacher

**Number of Volunteers:** 20

**Volunteer hours total would equal approximately:** 500

**Volunteers who lent their time or services to help improve Old School's 2022 - 2023 programs:**

- Becky Winsor
- Cassandra Elliott
- Claire Rouleau
- Colleen O'Reilly
- Craig Greene
- Derek Winsor
- Erin Perfect
- Erin Winsor
- Fred Earle
- John Slauenwhite
- Katie Hayward
- Kendra Sutton
- Matt Strong
- Megan Ford
- Michelle Winsor
- Renell Chalker
- Robin Laws
- Sam Hannaford
- Sean Thistle
- Tiffany Pinhorn-Smith

**Number of Seniors Reached:** 315 (155 last year)

**Number of Young People Reached:** 230 (190 last year)

**Total of All Ages Reached:** 649

**Presentations:** Seniors NL

**New Senior Living Community Partnerships:** Chancellor Park, Cambridge Estates, Littledale, Bishop's Gardens, St. Patrick's Mercy Home, Kenny's Pond, Lanes

**New Connections with Seniors Living:** Alderwood Estates, Waterford Hospital

**School Connections:** Leary's Brook, St. Theresa's, Fortune Academy, Lake Melville

# YEAR IN REVIEW

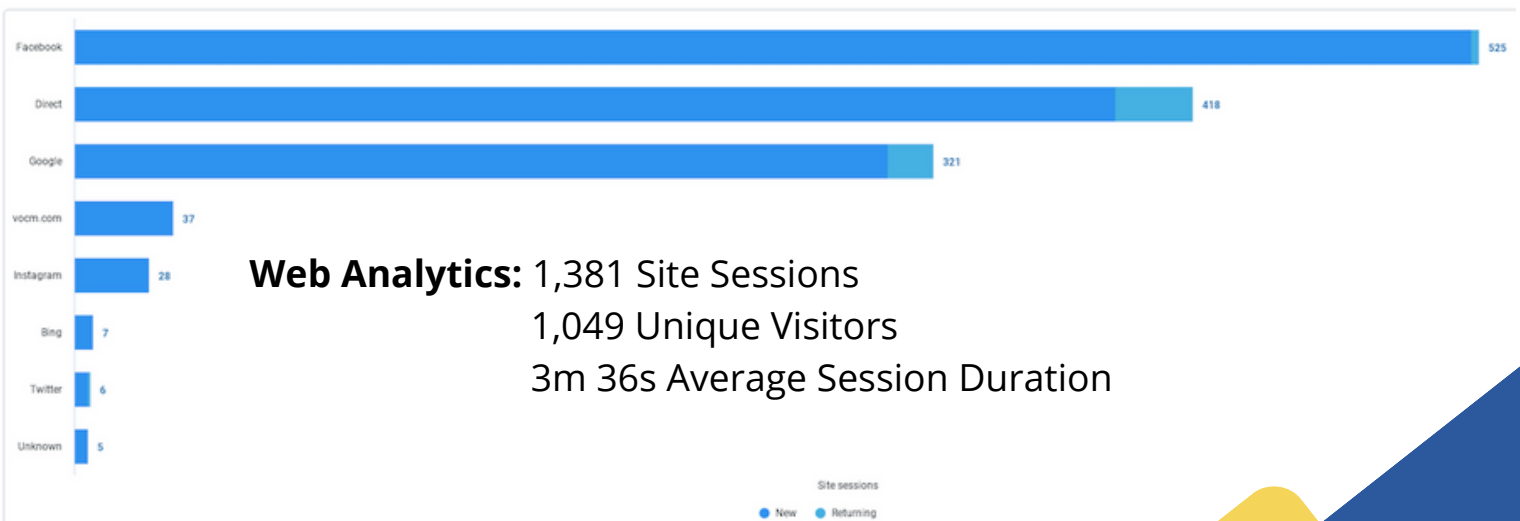


**Media Coverage:** VOXM Morning Show, VOXM Open Line with Paddy Daly, NTV Evening News, CBC Morning Show, The Downhome Magazine, NL Business & Arts Blog

## Other Groups Connected within 2022 - 2023:

- Arts NL
- Avalon East Wellness Coalition
- Best Kind Productions
- Centre for Social Enterprise MUN
- Cheerio Creations
- City of St. John's
- City Wide Taxi
- CNIB
- Commissioners of NL
- Community Sector Council
- English School Board
- Elaine Dunphy -
- Easter Seals
- First Light
- Government of Canada
- Government of NL
- James Hawksley Magic
- Lindy Hop on the Rock
- Lynn Panting Studio
- Hawk Duplicating
- Intervals Music
- Jodee Richardson Music
- Music Together
- Pride St. John's
- Stacy Gardner - Writing
- Seniors NL
- Steffen Dance Studio
- Succeed
- Volunteer Canada
- Women's Film Festival
- YMCA

## Marketing Seo Traffic By Referring Sites 2022 - 2023:



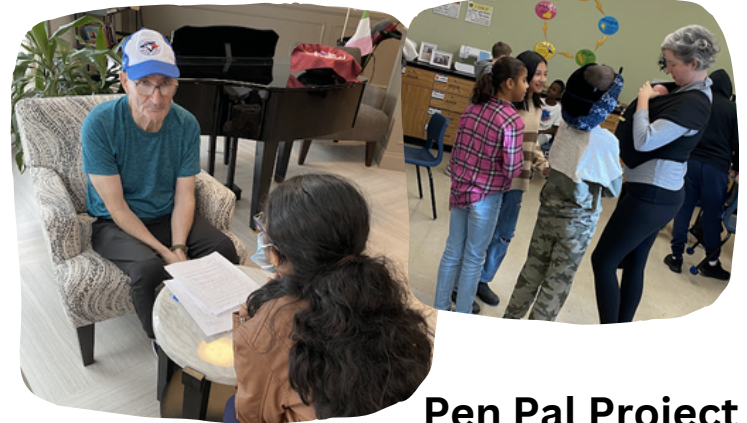


# PROJECTS



## Skill Sharing

"Seeing the kids *and* their parents being so blown away by the magic was really great to see." - Participant, Magic Skill Sharing



## Pen Pal Project

"This is the best thing I've ever done. I'll never forget it! I haven't had this much fun in a long time." - Student, Leary's Brook

## By the Sea

"Those were the biggest smiles I've seen since I started working here three months ago!"  
- Staff, Retirement Home



## Ongoing Bus Retrofit



"There is a lot of talent and a lot of innovation in this. The intergenerational idea is a very good one." - Jack Harris, Former Member of Parliament

## Music Together

"Young children bring such a spark of sunshine even on the gloomiest of days to those who may not have young ones in their lives on a regular basis." - Parent, Music Together Generations



# FUNDERS & DONORS



*As a growing organization, we are beyond grateful for the support of the community.*

## List of Major Funders and Donors:

- New Horizons for Seniors Program
- Seniors Social Inclusion Initiative
- Come Home Year 2022 (*Returned*)
- Provincial Youth Grant (*Returned*)
- City of St. John's Community Grant
- Arts Smarts NL

- Donors over \$1000:**
- The Commissionaires NL
  - Bonita Croft
  - Henry Tremblay

## List of Other Funders and Donors:

- Adam Blackwood
- Alice Hann
- Alison Cass
- Anne Marie Croft
- Barbara Budgell
- Barbara Stailing
- Beverly Milobar
- Catherine Delaney
- Debbie Winsor
- Donna Mills
- Elaine Dunphy
- Erin Winsor
- Gita Klaus
- Grace Elliott
- Heather & Gary Sullivan
- Herbert Hammond
- Justin Nurse
- Keith Power
- Kevin Woolridge
- Kristina Bernardo
- Kyle McDavid
- Luke Redmond
- Mara Bredovskis
- Mary Lawlor
- Melissa Power
- Michele Maloney
- Mona Boland
- Nicole Pelley
- Pamela Pittman
- Petrina Bromley
- Stephanie and Cyril Hewitt
- Shayla McAskile
- Stephanie Gillis
- Susan Haskell
- Westbrick Energy
- Trudy Marshall
- Various Anonymous Donors
- Wayne & Hedy Kenny

*financial statements to be completed by CPA Fred Earle.  
see attached wave financial reports*

# Profit and Loss

## Old School Intergenerational Projects

Date Range: Apr 01, 2022 to Mar 31, 2023



**Apr 01, 2022  
to Mar 31, 2023**

<b>ACCOUNTS</b>	
<b>Income</b>	
Donations – Corporate Contributions	\$5,000.00
Donations – Individual Contributions	\$5,351.00
Interest Income	\$45.35
Municipal Grants	\$1,000.00
Music Together	\$2,815.00
Provincial Grants	\$18,750.0
Sales Discounts	-\$100.00
Show	\$250.00
<b>Total Income</b>	<b>\$33,111.35</b>
<b>Total Cost of Goods Sold</b>	<b>\$0.00</b>
<b>Gross Profit</b>	<b>\$33,111.35</b>
As a percentage of Total Income	100.00%
<b>Operating Expenses</b>	
Advertising & Promotion	\$217.41
Bank Fees & Interest	\$103.79
Business Fees & Licenses	\$1,426.36
Gifts & Honourariums	\$86.60
Insurance: Commercial Liability	\$974.97

<b>Operating Expenses</b>	
Insurance: Vehicle	\$3,004.47
Maintenance & Repairs: Bus	\$13,500.00
Meals and Entertainment	\$8.86
Merchant Account Fees	\$335.76
Payroll Employer Taxes	\$352.03
Payroll Gross Pay	\$7,310.00
Professional Fees	\$5,912.50
Rent Expense	\$415.00
Shipping Expenses	\$151.84
Software/Website Expense	\$689.80
Supplies: Art	\$295.99
Supplies: Bus	\$3,130.42
Supplies: Office	\$614.64
Supplies: Resources	\$20.69
Theatre: Costumes	\$139.74
Theatre: Props	\$574.12
Theatre: Sets	\$275.48
<b>Total Operating Expenses</b>	<b>\$39,540.47</b>
<b>Net Profit</b>	<b>-\$6,429.12</b>
<b>As a percentage of Total Income</b>	<b>-19.42%</b>

# Balance Sheet

## Old School Intergenerational Projects

As of Mar 31, 2023



ACCOUNTS	Mar 31, 2023
<b>Assets</b>	
<b>Cash and Bank</b>	
Chequing Account	\$44,234.33
Collateral Account for Visa	\$500.00
<b>Total Cash and Bank</b>	<b>\$44,734.33</b>
<b>Other Current Assets</b>	
Accounts Receivable	\$100.00
HST Rebate Receivable	\$2,044.60
Prepaid Expenses	\$315.98
Prepaid Insurance	\$1,326.56
<b>Total Other Current Assets</b>	<b>\$3,787.14</b>
<b>Long-term Assets</b>	
Bus - Purchase	\$4,000.00
Sound Equipment	\$2,709.94
<b>Total Long-term Assets</b>	<b>\$6,709.94</b>
<b>Total Assets</b>	<b>\$55,231.41</b>
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Due to Erin Winsor	\$0.01
Visa Card	\$68.87
<b>Total Current Liabilities</b>	<b>\$68.88</b>

<b>Liabilities</b>	
<b>Long-term Liabilities</b>	
<b>Total Long-term Liabilities</b>	<b>\$0.00</b>
<b>Total Liabilities</b>	<b>\$68.88</b>
<b>Equity</b>	
<b>Retained Earnings</b>	
Profit between Apr 1, 2022 and Mar 31,	-\$6,429.12
2023 Retained Deficit: 2019 - 2020	-\$140.69
Retained Deficit: 2020 - 2021	-\$1,082.06
Retained Earnings: 2021 - 2022	\$62,814.40
<b>Total Retained Earnings</b>	<b>\$55,162.53</b>
<b>Total Equity</b>	<b>\$55,162.53</b>

**ERIN WINSOR,  
EXECUTIVE DIRECTOR**

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